

Phincorp

Topic	Complete
• Go Button	<input type="checkbox"/>
• Right Nav Bullet - arrow.gif	<input type="checkbox"/>
• Space between Topics in Right Nav boxes(?)	<input type="checkbox"/>
• Red Bullet	<input type="checkbox"/>
• Roll overs main nav	<input type="checkbox"/>
• Roll overs in premium services	<input type="checkbox"/>
• Remove Top Left Nav from home page	<input type="checkbox"/>
• Home Page Flash	<input type="checkbox"/>
"On the home page, the updated version of the currently available flash IS missing. Basically he should have kept all the animation from the one we currently have on the home page, and replace the images."	
• Institutional Investors Box Alignment Home Page	<input type="checkbox"/>
• Nav Box Headings to Gif	<input type="checkbox"/>
• Bold Top Left Nav Items	<input type="checkbox"/>
• Simplify Top Left Nav Items To same as Nav Box Titles	<input type="checkbox"/>
• Top Left Nav Items shift to mid-left	<input type="checkbox"/>
• What's New and Upcoming Events page	<input type="checkbox"/>
• Home Page align tall rectangle with blurb above red line	<input type="checkbox"/>
• Red line is half grey and should be all red	<input type="checkbox"/>
• The Company	<input type="checkbox"/>
• Right Nav is shifted left	<input type="checkbox"/>
• Premium Services	<input type="checkbox"/>
• Web Technology	<input type="checkbox"/>
• Choose Topic Box - align everything to left	<input type="checkbox"/>
• Please also resolve the imbalances between the left box and the two right boxes (the left one is not "tall" enough to engulf the right ones) Move the three of them and align them at the bottom. Put the dotted bar on top of everything (I understand that means leaving a gap between the actual text and the boxes. (?))	<input type="checkbox"/>
• All Pages Right Nav is pushed too far right	<input type="checkbox"/>
• Monthly Analysis non-text content missing - see mock up	<input type="checkbox"/>
• Daily Analysis	<input type="checkbox"/>
• Green bullets seem distorted	<input type="checkbox"/>
• Consult our Coverage Box - generated from hierarchy in DB	<input type="checkbox"/>
• make + and - expanding and collapsing	<input type="checkbox"/>
• Our performance box is "Our track record from phincorp.com/ad (?)"	<input type="checkbox"/>
• Trading Signals	<input type="checkbox"/>
• Consult our coverage should be Hierarchy of flash enabled markets	<input type="checkbox"/>
• Our Performance box is the View Stats section from back-end	<input type="checkbox"/>
• Customized Analysis	<input type="checkbox"/>

Topic	Complete
• Coverage box width same as other 2 to right of it	<input type="checkbox"/>
• Price Box - Live Chat price is 29/ min NOT /hr	<input type="checkbox"/>
• Write Testimonial	<input type="checkbox"/>
• Change Name field to Initials (for privacy)	<input type="checkbox"/>
• Add Country Field	<input type="checkbox"/>
• Add Account number field and force only registered users to submit	<input type="checkbox"/>
• Replace Email field with dropdown called Services Used	<input type="checkbox"/>
• Dropdown Items:	<input type="checkbox"/>
• Speaking Elliot - Monthly Analysis	<input type="checkbox"/>
• Continuous Coverage - Daily Analysis	<input type="checkbox"/>
• Premium Flash - Trading Signals	<input type="checkbox"/>
• On Demand - Customized Analysis	<input type="checkbox"/>
• View Testimonials	<input type="checkbox"/>
• Testimonial on top	<input type="checkbox"/>
• Submitted By: "Initials"	<input type="checkbox"/>
• Service Used: "choice from dropdown"	<input type="checkbox"/>
• Date at the bottom stacked under the other two items above	<input type="checkbox"/>
• Leave Premium Services Right Nav boxes on page	<input type="checkbox"/>
• Bread crum is home >> premium services >> testimonials	<input type="checkbox"/>
• Add Link "Testimonials"under Why Phincorp	<input type="checkbox"/>
•	<input type="checkbox"/>
• Key Facts Box put link to PDF (???) under Special Offers	<input type="checkbox"/>
• Services Description Box link to Subscribe under customized analysis	<input type="checkbox"/>
• New Design mockup for subscribe page - implement	<input type="checkbox"/>
• Risk Management	<input type="checkbox"/>
• Wrong text in Introduction section (test db maybe?)	<input type="checkbox"/>
• Overview box - should be Hedging Solutions NOT Hedging Products	<input type="checkbox"/>
• Add Link under Hedging Solutions to PDF Brochure (get file from Marius)	<input type="checkbox"/>
• There is a small blurb on top of the IR and FX risk management for financial institutions: Leave it on top the bullet each specific section in red, then display its content below the bullet (right now there is only the bullet and the ntext, you basically need to put the blurb atop)	<input type="checkbox"/>

Changes in the short, medium and long-term interest rates are of particular relevance for various financial institutions. Anticipating correctly such changes in the shape and dynamics of the yield curve can make a world of difference when managing and balancing interest rate sensitive assets and liabilities.

Currency movements can be equally important for those financial institutions that carry business in more than one currency. Ensuring that foreign currency risks are eliminated even from unbalanced portfolios of foreign currency assets and liabilities is a must if one is willing to remain in control of its fortunes regardless of what happens in the foreign exchange markets.

<u>Topic</u>	<u>Complete</u>
<ul style="list-style-type: none"> below bread crum and text add rm_sol.gif on all pages with services descriptions: IR, FXRM, standardized service, etc 	<input type="checkbox"/>
<ul style="list-style-type: none"> Asset Management 	<input type="checkbox"/>
<ul style="list-style-type: none"> Place the following text on all Asset Mgmt pages above red bullet: Managing money successfully in today's eventful markets is far from being an easy task. It requires in-depth knowledge of global financial markets, a good deal of experience, discipline and an unrestrictive attempt at self-control. A powerful asset management solution has to be backed by an impeccable analytical skill, which should ultimately be derived from ideas that work. Phincorp built around this concept to construct an asset management philosophy that is based on excellence. 	<input type="checkbox"/>
<ul style="list-style-type: none"> On all Asset Mgmt Solutions pages put the following above red bullet: Applying "common wisdom" type of thinking in the process of financial forecasting can occasionally result in investment errors of grave importance. Such a conduct can translate at best in substantial opportunity costs or can at worst inflict serious financial losses. Our asset management solutions are not available in certain jurisdictions. Please double check the eligibility restrictions that may apply to you. 	<input type="checkbox"/>
<ul style="list-style-type: none"> Add a field to db that will describe managed accounts program 	<input type="checkbox"/>
<ul style="list-style-type: none"> Resources 	<input type="checkbox"/>
<ul style="list-style-type: none"> Update javascript on Market Info page - get from Marius 	<input type="checkbox"/>
<ul style="list-style-type: none"> Refer to mock to change layout 	<input type="checkbox"/>
<ul style="list-style-type: none"> Link Phincorp Seminars (Edu Box) to "Coming Soon" popup 	<input type="checkbox"/>
<ul style="list-style-type: none"> Prof Assoc To be displayed as is on current phincorp site: www.phincorp.com—index.php 	<input type="checkbox"/>
<ul style="list-style-type: none"> Find an Exchange - Do with maps as per mock up 	<input type="checkbox"/>