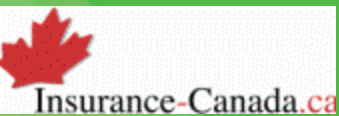




iClarify Presentation for the Insurance-Canada.ca Technology Conference

February 28, 2011



SCM RISK MANAGEMENT SERVICES



An Insurance Services Company

 **claimspro**  **indemnipro**



FORENSIC INVESTIGATIONS CANADA
INVESTIGATIONS FORENSIC



RISK MANAGEMENT SERVICES
GESTION DES RISQUES

- iClarify has been developed through an extensive consultative and iterative process that began in the spring of 2008.
- Through national dialog with brokers, insurers and consumers, RMS developed the foundation of what is now a functional data validation solution.



Key Findings

- Quoting process is not standardized and lacks a consistent approach.
- Terminology of construction types are not always the same.
- Consumers are not accurate suppliers of data.
- Consumers who are adequately insured are subsidizing those who are not.
- Canadian construction and total loss data has been lacking and is critical to solving this problem.





Launch & Expansion

- iClarify was launched in Canada in November 2009.
- Today over 700 brokers are live and processing over 18,000 quotes per week utilizing iClarify data validation services in the province of Ontario through the Compu-Quote ezITV 2010 interface.
- iClarify as “point of sale” tool live within direct call-centre writers for Ontario and Atlantic Canada customers.
- Currently working through integrating iClarify service with PowerSoft and Custom Software Solutions (CSSI) interfaces.
- The service is finalizing pilot tests in BC, Quebec and Atlantic Canada... These regions live in Q2 2011.



National Rollout

- Province-wide in Ontario, B.C. and Québec by end of Q1/Q2 2011
- iClarify “live” in all major city centers by the end of Q3 2011
 - Top 100 cities across the country
 - Calgary, Edmonton, Winnipeg, Halifax, Saskatoon, Regina, Cape Breton, St. John’s, Red Deer, Strathcona, Lethbridge, Saint John, etc...

SEEING is BELIEVING

VERIFY YOUR DATA. GET SUPERIOR RESULTS.



SCM RISK MANAGEMENT SERVICES





"iClarify equips our distribution partners and underwriters with timely property images and valuation information, improving their ability to provide service and to assess risks earlier, more easily, and more accurately. High quality information is a cornerstone of our industry. TEIG is proud to be an early and continuing supporter of iClarify"

— Colin Smith, Senior Vice President and CIO, The Economical Insurance Group



**Auto
Insurance
Travel**

Life-side Assistance

"iClarify has provided us with technology that leverages an unparalleled range of data combined with insurance-specific inspection experience. This synergy has resulted in increased frontline production and improved risk selection. iClarify's solution has allowed us to accurately and efficiently verify our data, which has resulted in decreased processing time, improved customer experience, and superior policy quality."

— Matthew Turack, Director, Product, Pricing & Risk Management, CAA South Central Ontario



Live Demonstration



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HOW IT WORKS

FEATURES & BENEFITS

SUPPORT

NEWS

 **iClarify brings
clarity to
insurance to value.**

iClarify is a revolutionary **property insurance valuation** tool that [helps brokers and insurers](#) verify their consumer reporting and property data instantly and with unmistakable accuracy.

Offered as part of SCM Risk Management Services' valuation services, iClarify brings **clarity to insurance to value** and a vastly improved level of service to the customer experience.





Broker Feedback

“iClarify is a fantastic home evaluation tool! We have found that the data provided by iClarify is very accurate when compared to our own data. Having the photo really helps our CSRs verify the structural information to produce an accurate valuation. We love it, iClarify, it is a great value added feature to the ezITV!!”

Virginia Uhran Vice President
Vista Insurance & Financial Services





Broker Feedback

“It is great to have one accurate tool to use as a single resource for viewing construction, streetscape and satellite imagery data within the ezITV product. iClarify saves us time, assists us in delivering credible data in our calculations and it improves our overall client/prospect experience.”

Scott Wagler
Josslin Insurance Brokers Limited



Industry Panel Discussion

1. Is the industry currently plagued by a significant gap in ITV?
2. Why does the iClarify tool provide an ITV solution for the industry? For your organization?
3. What future integration plans do you have for iClarify within your organization?



Questions from the Floor?

