

THE PRAIRIE'S



Updates for Strathmore's
Newest Neighbourhoods

 PRAIRIE'S EDGE

 PRAIRIE'S VIEW

Welcome to The Prairie's

This Update in respect to The Prairie's development on the east side of the Town of Strathmore is primarily subject to the approval of the Area Structure Plan (ASP) submitted by Prairie Merchant Corporation in September 2011. The Prairie's ASP can be found on www.prairiestrathmore.ca.

Woven seamlessly into the natural prairie landscape, Strathmore's sense of community grows to include The Prairie's. Planned as distinct yet complementary neighbourhoods, Prairie's Edge and Prairie's View offer the opportunity for people to live in nature.

Here you'll find quiet tree-lined streets joined with trails that meander through wetland and trickle creek crossings. Here you'll find reflection on a summer night's stroll, and recreation on winter's frozen ponds. Here you'll find a place to call home, on the Prairies.

- ❖ Distinctive neighbourhood design fostering a sense of place and belonging.
- ❖ Integrated streets and pathways creating walkable and safe neighbourhoods.
- ❖ Integrated local shops, services, and live-work opportunities, meeting everyday needs.
- ❖ Inclusive housing choice for a range of families and people at all stages of life.



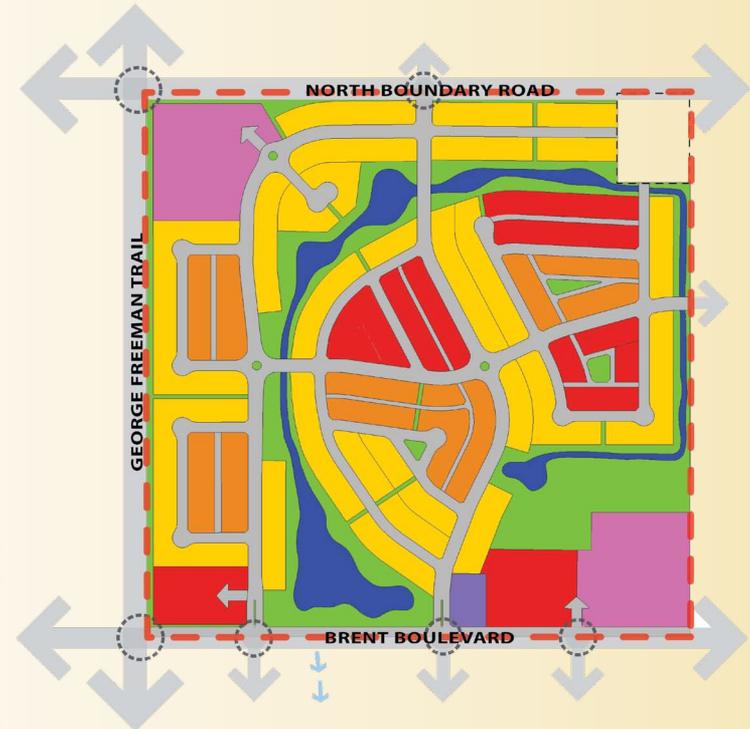
Prairie's Edge

PRAIRIE'S EDGE

Prairie's Edge, the larger of the two Prairie's neighbourhoods, will be one of Strathmore's most desirable addresses. Here a range of housing, integrated within park space, supports an active and healthy lifestyle. Set in nature, a unique blend of live-work-play, close to schools and other Town amenities, provides the ideal neighbourhood.



PRAIRIE'S EDGE
NORTH WEST VIEW



- Single-family large lot
- Single-family narrow lot
- Multi-family low density
- Multi-family medium density
- Small-scale local commercial centre
- Open/green space network
- Stormwater facilities/enhanced wetland complex

Modular homes are not trailer homes or mobile homes. Modular homes must conform and comply with the Alberta Building Code, not to the less stringent codes available to mobile home companies, and they are fully warranted by the builder. There are no axles or telltale signs to even suggest that a modular home is mobile. There are no visible seams, beams or lines; modular builders use the same materials used when constructing a site-built home. And just like conventional homes, modular homes can have full basements.

Prairie's View anticipates using modular homes similar to the ones shown here. Beautiful, modern homes whose style and design exceed its price point.

The Prairie's Area Structure Plan is anticipated to be going to Town Council for First Reading on October 19th, and the formal public hearing will follow one month after.

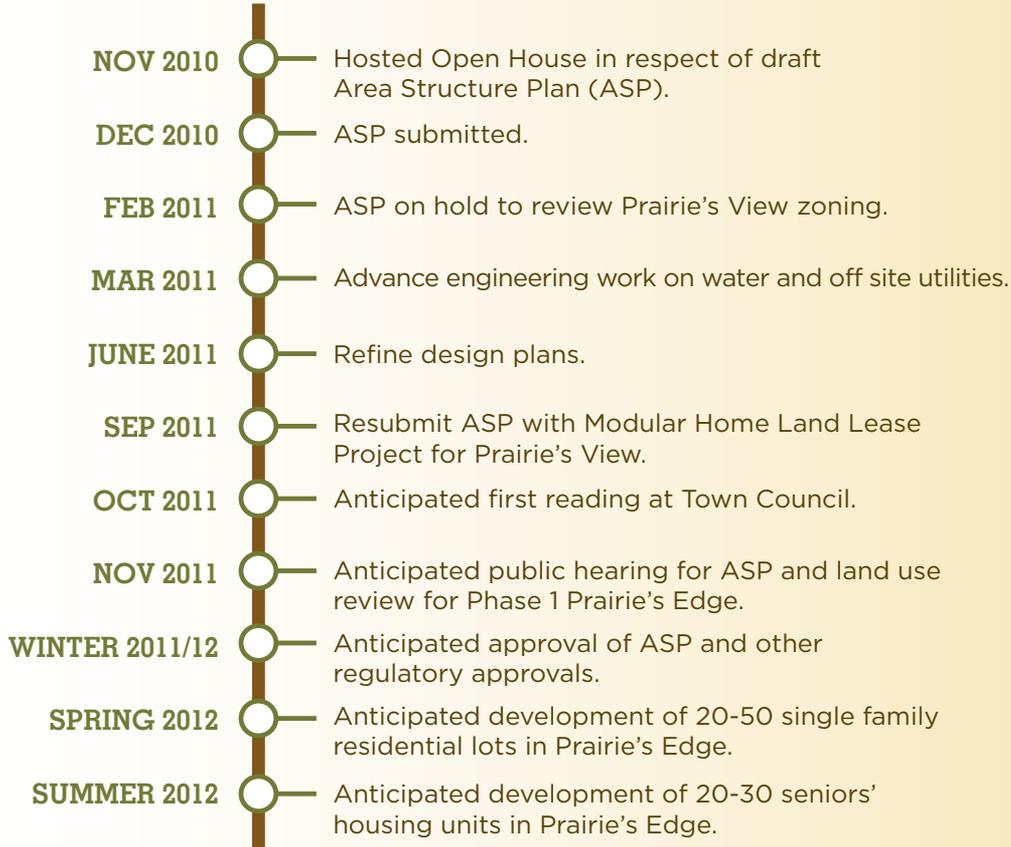


SEMI-DETACHED MODULAR HOMES



SINGLE-FAMILY DETACHED MODULAR HOMES

Prairie's Timeline / About The Developer



Prairie Merchant Corporation (PMC) is the business development company of Calgary-based entrepreneur W. Brett Wilson. PMC is committed to developing The Prairie's in a timely and environmentally respectful way. PMC is also committed to the well-being of the residents and businesses of Strathmore and the surrounding community.



FOR MORE INFORMATION, CONTACT:

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