

Announcements



- ◆ Voting?
- ◆ More info?
 - ◆ www.ucsonline.ca

MGT 415H5 S

Electronic Commerce

Lu Lahodynskyj

Week#8 – Group Presentations

Agenda

- ◆ Notes
- ◆ Review of Previous Class
 - ◆ Impact of E-Commerce
 - ◆ Culture
 - ◆ Business
- ◆ Group Presentations
- ◆ Individual Assignment
- ◆ Next Week
 - ◆ Trust
 - ◆ Privacy
 - ◆ Legislation

Notes



- ◆ Capture the lecture well enough
 - ◆ BUT
 - ◆ You are supposed to do some “surfing” on your own time
 - ◆ Ideally
 - ◆ Add your own contributions to the notes
 - ◆ Take it in turns, as a group to create “perfect” notes
 - ◆ Result
 - ◆ Increase understanding of the ins/outs of e-Commerce
- ◆ Make Notes Today!

Review of Last Week

Culture of the Cell Phone



- ◆ Who has a cell phone?
 - ◆ 100%
 - ◆ Convenience of contacting others
 - ◆ Text Messaging
 - ◆ 60%
 - ◆ Personal Communications
- ◆ Who has a credit card?
 - ◆ 100%
- ◆ Who has a pager?
 - ◆ 1
 - ◆ Issued by client organization for support

Culture of the Internet



◆ Who has the Internet?

- ◆ E-mail
 - ◆ 100%
- ◆ Research
 - ◆ 100%
- ◆ Games
 - ◆ 1 person
 - ◆ Sony site
 - ◆ Other Ref
 - ◆ Shockwave
 - ◆ Aid to software distribution
 - ◆ Gamer.tv
- ◆ Shopping
 - ◆ 50%
 - ◆ Others cited security concerns

Culture of the Internet - Comfort

v(^o^)

(^_^)

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◆ How many are

◆ experts

◆ comfortable

◆ still finding their way

◆ Agism?

◆ eg:

<http://www.npr.org/programs/specials/poll/technology/index.html>

◆ Professionals

◆ 40% are uncomfortable with computing

◆ Learning

◆ eg: http://lilt.ilstu.edu/saskers/thesis/zzDEFENSE_in_html/body_partitions/study2_results.htm

Culture of the Internet

(+.)+)(-.-)(_ _) ..zzZZ

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◆ Who has Instant Messenger?

- ◆ 86% - MSN (2003)
- ◆ 0% - AOL
- ◆ 6% - Yahoo
- ◆ 8% - ICQ (1998)
- ◆ 0% - Lotus Notes
- ◆ Other
 - ◆ Tertiary option

◆ Smiley ☺ and more

- ◆ www.hiroette.com

Culture of the Internet



Wednesday, February 11, 2004

Morning News Roundup

With less than a quarter of the total delegates having been selected so far, John Kerry stays at the front with wins in Virginia and Tennessee yesterday. Howard Dean is second in overall delegates, ahead of John

Posted by Joe Rospars at 11:04 AM

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(0) | Comments (183)

◆ Blogs

◆ Dean for prez

◆ <http://www.blogforamerica.com>

◆ Successful?

◆ Helped raise
\$20MILLION

◆ He's in 2nd

◆ Cannot make a silk
purse....

◆ Techies

◆ www.slashdot.org

Culture of the Internet



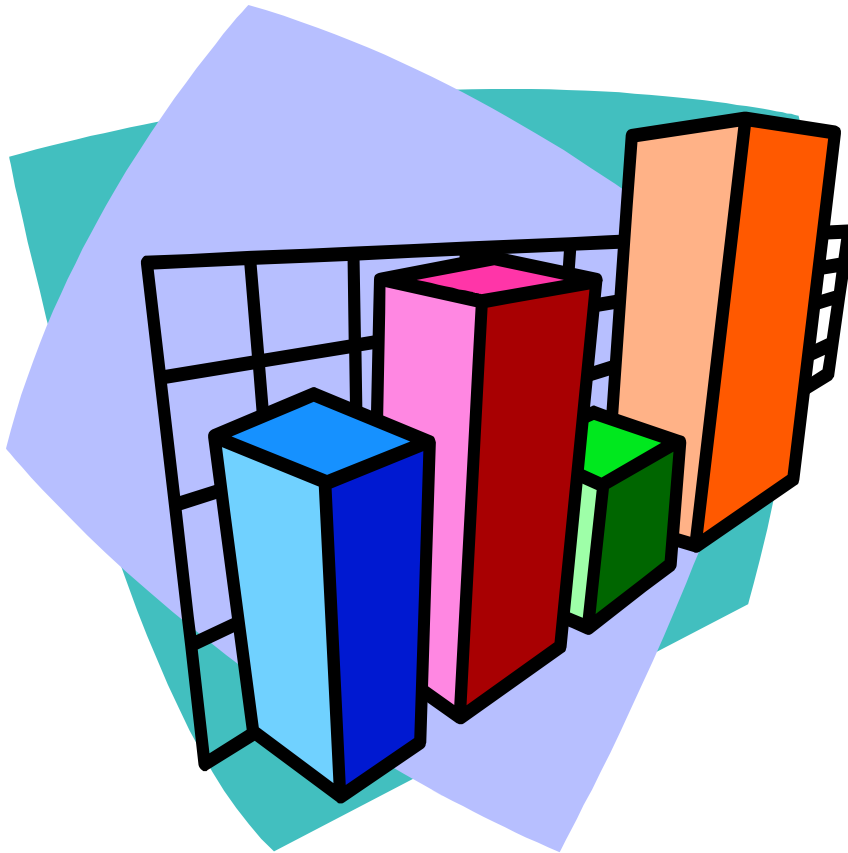
- ◆ Downloading
 - ◆ Stuff is always available
 - ◆ And it's free
- ◆ Mainstream
 - ◆ Globe&Mail

Culture of Instant Access



- ◆ You are always available
 - ◆ Everywhere
- ◆ So is the 'Net
- ◆ Telephone History
 - ◆ 1870 – AGB patent
 - ◆ 1880 – Bell
 - ◆ 1947 – Car phones
 - ◆ 1973 – Dr.MC 1st call
 - ◆ 1987 – 800Mhz Band
 - ◆ 1997 – DSL
 - ◆ 2003 – Cameras added
 - ◆ GSM????

Data Available



- ◆ Your boss
 - ◆ National Grocer
 - ◆ Daily reports by shelf
 - ◆ Shoppers Drug Mart
 - ◆ Daily reports
 - ◆ New Balance
 - ◆ Weekly report to the prez
 - ◆ Who will call Sales

Workspace



- ◆ Google
 - ◆ Pyra Labs
 - ◆ Web-log software
 - ◆ Blogs
 - ◆ Firewall
 - ◆ Internal Use Only
- ◆ Inex Pharmaceuticals
 - ◆ Scientists
 - ◆ Records Retention
 - ◆ Chat room

Marketing & Sharing Information



- ◆ Blogs
 - ◆ Microsoft's Scoble
 - ◆ <http://radio.weblogs.com/0001011/>
- ◆ Chatbot
 - ◆ McDonalds
 - ◆ dugg.ca
- ◆ Virtual Tours
 - ◆ Condos
- ◆ Lawyers
 - ◆ Extranets

Business Impact of Instant Access



“crack-berries”

- ◆ You are always available
 - ◆ Everywhere
- ◆ We are watching you
 - ◆ Calls recorded
 - ◆ IM monitored
 - ◆ E-mail stored
 - ◆ Text msgs stored
 - ◆ Surfing tracked
 - ◆ Blogs for all to see
 - ◆ World
 - ◆ Company

Business Impact of Instant Access



- ◆ Out-sourcing
- ◆ Asset Management
- ◆ Not a Guarantee
 - ◆ Markham
 - ◆ US Delaying flights

Speaker



◆ Graham Highley

◆ Partner

- ◆ ProfitPoint

◆ Background

- ◆ 25yrs experience
- ◆ World Traveler
- ◆ Roles

- ◆ Financial Controller
- ◆ Logistics Planner
- ◆ JDEdwards Projects
- ◆ SAP Sales

Group Presentations

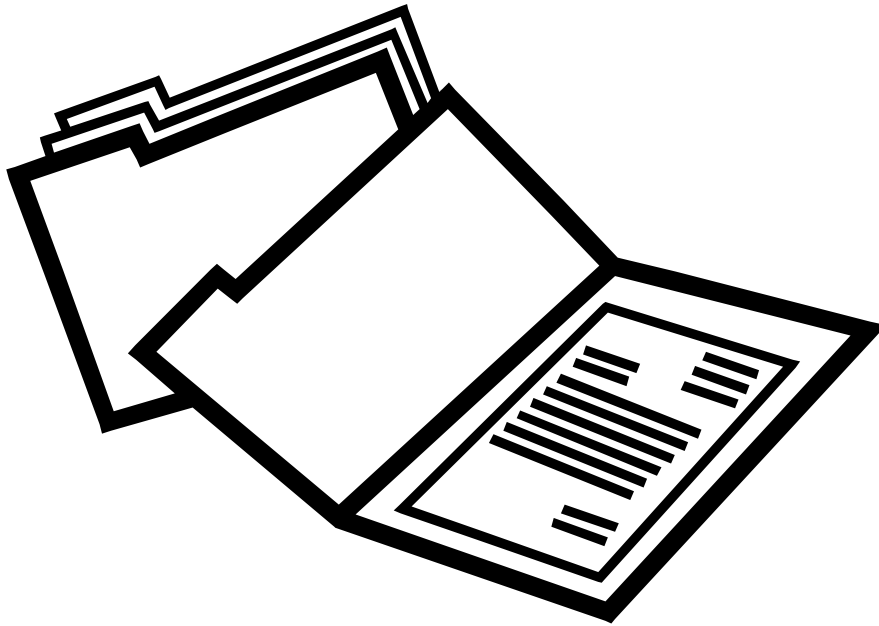
Group Presentation Order

- ◆ UML
- ◆ HTML
- ◆ XML
- ◆ MySQL
- ◆ Java
- ◆ J2EE
- ◆ Spam

Reminder about Group Presentations

- ◆ Quality
 - ◆ Template
 - ◆ See Individual Assignment
 - ◆ Search
 - ◆ Marks
- ◆ Topics may be on Final Exam
- ◆ e-mail Final Copies to Me
 - ◆ Will add to the Class Site
 - ◆ Names/No names
- ◆ Presentation Tips
 - ◆ John Cleese
 - ◆ Change

Individual Assignment



- ◆ New pages added to the Class site
 - ◆ Individual Assignment page
 - ◆ Rubric
 - ◆ Template
 - ◆ Example
 - ◆ Organization
 - ◆ E-mail me
 - ◆ Approval for the organization
 - ◆ Report source dated
 - ◆ 2002 or later

Seminar – 2004Feb18 – 2pm



- ◆ www.webseminarslive.com
 - ◆ Needs IE 5.5 or 6
- ◆ Instant Messaging: The Gateway to the Real-Time Enterprise
 - ◆ Sponsored by Yahoo! Business Messenger
 - ◆ “Instant messaging has woven its way into the fabric of everyday life in the Information Age.”
 - ◆ Interesting take on IM, which you can watch and listen at your PC while doing something else.
- ◆ Also archive all previous year's seminars
 - ◆ Many, many, seminars.....

Next Week

Trust